

**Coming on:**

Thursday,

June 11, 2009

9:00am - Noon

at the

Milwaukee County

Research Park

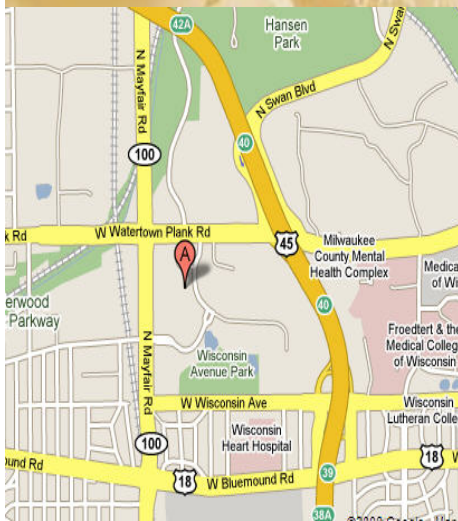
Room 121

10437 Innovation Dr.

Wauwatosa, WI 53226

Fee: \$35 per person

\$20 for 2nd. person



**To Register:**

- Visit our Web Site:  
[www.scoresewisconsin.org](http://www.scoresewisconsin.org)  
(Go to Workshops)
- Call: 414-297-3942

Mail Check To:  
SCORE

310 W. Wisconsin Ave  
Suite 425  
Milwaukee, WI 53203

Fee: \$35 per person  
\$20 for 2nd. Person

**SCORE SE Wisconsin  
Presents a Business Workshop**

**All About Franchising**  
The Fast Track to Owning Your Own  
Business

Interested in owning your own business but didn't know where to start? Find out why franchising is one of the leading paths to business ownership, and discover whether franchising is right for you. Learn what you get and what you give when you buy a franchise and how to find the one that's best for you.

**Presenters**

**Paul Bors** is President of *FranNet - Midwest Region*, a franchise consulting company. Paul is a former senior financial executive with over 20 years of experience, including his own franchise business.

**Marc Jorgensen**, principal of REMS-Learning Plus, a supplemental education company. 20 years experience in business management and finance with background in owning a franchise operation.

Contact SCORE to find out about free and confidential counseling and about business workshops and seminars.

Review all of our workshops on our web site:  
[www.scoresewisconsin.org](http://www.scoresewisconsin.org)

**HIGHLIGHTS You'll  
Learn to:**

- The pros and cons of: Starting from Scratch, Buying a Business and Buying a Franchise..
- Why many people choose franchising as the best way to go.
- What the franchise regulations are and how they protect you.
- How to evaluate the many franchise concepts to find the one that fits you the best.
- How much they cost and where to get financing.
- Typical reporting requirements for the franchisee.
- Basic business financial reporting